



Contact:

Dr. Shiqun Li, Ms. Olivia Zhao;
Tel: (+8621) 52386621, 52386651
Fax: (+8621) 52386500, 52386672;
E-mail: apqo_rpec@saqm.org.cn

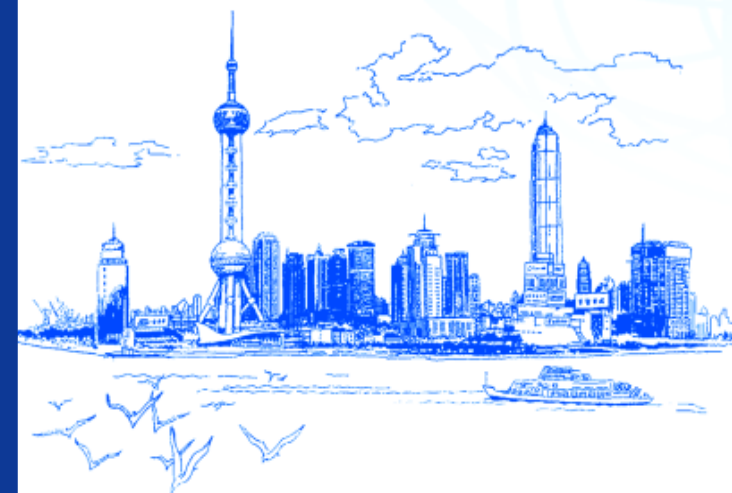
Address:

Office of Asia Pacific Children's Painting Contest on Quality,
APQO Research and Performance Excellence Center,
258 Wu Yi Road, Shanghai, 200050, People's Republic of China



**Introduction of 1st Asia
Pacific Children's Painting
Contest on Quality and
5th "Quality and I" Shanghai
Children's Painting Contest on
Quality**

Quality Makes Life Better





In order to further promote communication on cultivation of quality awareness and enhance quality awareness of all communities in Asia and Pacific countries and regions, Asia Pacific Quality Organization (APQO) and Shanghai Association for Quality (SAQ) are jointly hosting 1st Asia Pacific Children's Painting Contest on Quality and 5th "Quality and I" Shanghai Children's Painting Contest on Quality, which is organized by APQO Research and Performance Excellence Center.

1. Host:

Asia Pacific Quality Organization (APQO)
Shanghai Association for Quality (SAQ), China

2. Organizer:

APQO Research and Performance Excellence Center

3. Theme:

Quality Makes Life Better





4. Duration:

May 2008 - May 2010

5. Eligible participants:

Children under the age of 15 in Asia Pacific Region

6. Topics of paintings:

-  Build a beautiful home, and create a quality life
 -  Quality makes our life healthier and safer
 -  "Quality and I" in our life and learning
 -  We dislike ignoring quality and destroying environment
- The subject of paintings could be expanded around the theme of the painting contest.

7. Forms of representation: Competing paintings may include canvas painting, traditional Chinese painting, watercolor painting, colored pencil painting, crayon painting and other forms of painting. Painting representation can be sketch, cartoon, and etc. There are no restrictions on painting materials (canvas or paper). Painting size of 297mm × 420mm and 420mm × 594mm are acceptable.

8. Principles of evaluation: Content compliant with subject, composition close to life and skilful means of artistic expression.

9. Awards: The event provides 4 prizes: first prize 6 winners, second prize 20 winners, third prize 30 winners and commemorative prize 100 winners. The first prize award is a gift worth 800RMB, second prize award is a gift worth 400RMB, third prize award is a gift worth 200RMB and award of commemorative prize is a set of well prepared painting pigment.

Besides, winners of first prize will be invited to 2010 Shanghai World Expo (for two days).

10. Copyright of paintings: The copyright of awarded paintings will belong to the host organizations of the painting contest and copyright royalty has been included in the awards, so there will be no more payment to the painters in case that magazines and websites of the host organizations carry the awarded paintings for public welfare purpose. Winning paintings will be compiled in a pamphlet and distributed as souvenirs to related organizations and individuals. The copyright of unawarded paintings will be treated according to law and the paintings usually will not be returned.

11. Submission of paintings: Competing paintings should be firstly submitted to the quality organizations of APQO member countries and regions, through them forwarded to the APQO Research and Performance Excellence Center. And the deadline of submission is February 28, 2010.

